

WSOC-TVAgency Name: LUCTodays date: 11/2/2012Advertiser Name: J Atkinson

Invoice Nbr.: _____

<input checked="" type="checkbox"/> Credit	<input type="checkbox"/> Debit	<input type="checkbox"/> Refund	<input type="checkbox"/> Transfer	<input type="checkbox"/> OSI Contract # 332045
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<input type="checkbox"/> Agency #	<input type="checkbox"/> Advertiser #	<input type="checkbox"/> Order Type
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Date Aired: _____

Time Aired: _____

A/E Name: Andrea Moore

A/E Number: _____

Ntl. Rep Nbr: _____

Billed at Rate: _____

Corrected Rate: _____

Gross Credit/Debit: \$975.00Net Credit/Debit: \$828.75**REASON FOR ADJUSTMENT:****SALES**

<input type="checkbox"/>	Agency Commission Adj.
<input type="checkbox"/>	Sales Ordering Error
<input type="checkbox"/>	Makegood Error
<input type="checkbox"/>	Rate Adjustment
<input type="checkbox"/>	Telerep Ordering Error
<input type="checkbox"/>	Telerep Makegood Error
<input type="checkbox"/>	Spots Double Ordered

OTHER

<input type="checkbox"/>	Carting Error
<input type="checkbox"/>	Technical Difficulty
<input type="checkbox"/>	Network Overrun
<input type="checkbox"/>	Invoice Billing Error
<input type="checkbox"/>	Computer Conv. Error
<input type="checkbox"/>	Production Billing Adj.
<input type="checkbox"/>	Internet

TRAFFIC

<input type="checkbox"/>	Product Conflict
<input type="checkbox"/>	Poor Rotation
<input type="checkbox"/>	Incorrect Media
<input type="checkbox"/>	Outside Time Period
<input type="checkbox"/>	Order Entry Error

EXPLANATION:Credit due rebate for the week of 10/22 - dollars are being re-spentMon 11/5 8-9A 1X \$975

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____



Approved for Sales

Approved for Accounting



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 332045

Schedule Dates 10/17/12-11/05/12

Advertiser Pol/J Atkinson/D/Obh/NC (16948)

Agency/T-Code Luc, Inc. (2895)/867768541

Product Political (1065)

Brand 2453 NC SUPERINT (137529)

Salesperson Telerep/Atlanta, Atlanta (1044)

Sales Office Telerep/Atlanta

Buyer Name MILLS,AMY

Phone/Fax /

CPE 2453

Account Types National/Political

Billing Type Standard

Comments ATKINSON NC SUPERINT

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	22	\$10,800.00
Nov. 2012	2	\$2,050.00
Grand Total:	24	\$12,850.00

Date Entered	09/19/12
Last Modified	11/02/12
Entered By	Jill Hipskind
CO-OP	No
Headline #	06322869
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$1,927.50
Net Total	\$10,922.50
Sales Tax	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	6:30A- 7A (EST)							1		1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/19/12
2.0	Normal Line / Spot	10/25/12-10/25/12	5	:30	6:30A- 7A (EST)					1				1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/19/12
3.0	Normal Line / Spot	10/18/12-10/18/12	5	:30	7A- 8A (EST)					1					\$775.00		Charlotte (WSOC)	GMA	9/19/12
4.0	Normal Line / Spot	10/26/12-10/26/12	5	:30	7A- 8A (EST)						1				\$775.00		Charlotte (WSOC)	GMA	9/19/12
5.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	7A- 8A (EST)							1		1	\$325.00	\$325.00	Charlotte (WSOC)	NEWS SAT	9/19/12
6.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	7A- 8A (EST)								1	1	\$300.00	\$300.00	Charlotte (WSOC)	NEWS SUN	9/19/12
7.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	9A- 10A (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE W KELLY	9/19/12
8.0	Normal Line / Spot	10/24/12-10/24/12	5	:30	9A- 10A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE W KELLY	9/19/12
9.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	10A- 11A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	DR PHIL	9/19/12
10.0	Normal Line / Spot	10/23/12-10/23/12	5	:30	10A- 11A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	DR PHIL	9/19/12
11.0	Normal Line / Spot	10/17/12-10/17/12	5	:30	10:58A- 11:57A (EST)				1					1	\$550.00	\$550.00	Charlotte (WSOC)	VIEW	9/19/12
12.0	Normal Line / Spot	10/25/12-10/25/12	5	:30	10:58A- 11:57A (EST)					1				1	\$550.00	\$550.00	Charlotte (WSOC)	VIEW	9/19/12
13.0	Normal Line / Spot	10/18/12-10/18/12	5	:30	12P- 1P (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	NEWS MIDDAY	9/19/12
14.0	Normal Line / Spot	10/23/12-10/23/12	5	:30	12P- 1P (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	NEWS MIDDAY	9/19/12

CONFIRMATION CONTRACT

Date:

Accepted Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

LUC, Inc.
25 Whitlock Place, SW

#201
Marietta, GA 30064-3142

Contract # 332045

Schedule Dates 10/17/12-11/05/12

Advertiser Pol/J Atkinson/D/Obh/NC (16948)

Agency/T-Code LUC, Inc. (2895)/867768541

Product Political (1065)

Brand 2453 NC SUPERINT (137529)

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Buyer Name MLLS,AMY

Phone/Fax /

CPE 2453
Account Types National/Political

Billing Type Standard

Comments ATKINSON NC SUPERINT
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/19/12

Last Modified 11/02/12

Entered By Jill Hipskind

CO-OP No

Headline # 06322869

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,927.50

Net Total \$10,922.50
Sales Tax

Charlotte (WSOC)

By Broadcast Month

Oct. 2012

Nov. 2012

Grand Total:

Spots

22

2

24

Rate

\$10,800.00

\$2,050.00

\$12,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/24/12-10/24/12	5	:30	12P- 1P (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	NEWS MIDDAY	9/19/12
16.0	Normal Line / Spot	10/26/12-10/26/12	5	:30	12P- 1P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	NEWS MIDDAY	9/19/12
17.0	Normal Line / Spot	10/26/12-10/26/12	5	:30	2P- 3P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	GENERAL HOSPITAL	9/19/12
18.0	Normal Line / Spot	10/18/12-10/18/12	5	:30	3P- 4P (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	KATIE	9/19/12
19.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	3P- 4P (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	KATIE	9/19/12
20.0	Normal Line / Spot	10/17/12-10/17/12	5	:30	5P- 5:30P (EST)				1					1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS @ 5	9/19/12
21.0	Normal Line / Spot	10/25/12-10/25/12	5	:30	5P- 5:30P (EST)					1				1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS @ 5	9/19/12
22.0	M/G For 3.0:1 / Spot	10/17/12-10/19/12	6	:30	4P- 5P (EST)				X	X	X			1	\$775.00	\$775.00	Charlotte (WSOC)		10/16/12
23.0	M/G For 4.0:1 / Spot	10/26/12-10/26/12	6	:30	6:30A- 7A (EST)						1			1	\$750.00	\$750.00	Charlotte (WSOC)		10/25/12
24.0	Normal Line / Spot	10/26/12-10/26/12	6	:30	1:35A- 2:05A (EST)						X			1	\$25.00	\$25.00	Charlotte (WSOC)		10/25/12
25.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	7A- 8A (EST)									1	\$1,075.00	\$1,075.00	Charlotte (WSOC)		11/1/12
26.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	8A- 9A (EST)		1	X						1	\$975.00	\$975.00	Charlotte (WSOC)		11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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